

JOIN OUR TEAM, SPONSOR A TOURNAMENT!

PYB is dedicated to empowering young people to reach their potential as students, athletes, and positive leaders. During our Beyond Basketball Middle School Tournament, we bring together a variety of schools and travel teams throughout the Philadelphia region to not only participate in competitive gameplay, but also engage in an academic post-game "power hour" focused around the life and legacy of Dr. Martin Luther King Jr. This weekend long tournament provides access and opportunities to our teams to participate in a holistic youth development oriented basketball tournament unlike any in our city. Your sponsorship support helps make this additional program opportunity possible for PYB.

SPONSORSHIP OPPORTUNITIES

1) Presenting Sponsor // \$10,000

- Maximum visibility on tournament signage, materials, media advisory, and website;
- Coverage during PYB's tournament announcement;
- 2 Tickets to PYB's Game Time Gala in Spring 2020;
- Logo prominently featured on tournament t-shirts given to all participants and coaches;
- Employee service engagement on the day of the tournament;
- Service engagement opportunity at a local community project on January 20th, 2020;

2) Division Sponsor // \$5,000

- Visibility on tournament signage, materials, media advisory, and website;
- Coverage during PYB's tournament announcement;
- Logo prominently featured on tournament t-shirts given to all participants and coaches;
- Employee service engagement on the day of the tournament;
- Service engagement opportunity at a local community project on January 20th, 2020;

3) Academic Sponsor // \$2,500

- Visibility on tournament signage, materials, media advisory, and website;
- Logo featured on academic materials for tournament (e.g. pens and notebooks);
- Service engagement opportunity at a local community project on January 20th, 2020;

4) Starter Sponsor // \$1,000

- Visibility on tournament signage, materials, media advisory, t-shirts, and website
- Service engagement opportunity at a local community project on January 20th, 2020;

CONTACT

To support our Beyond Basketball Middle School Tournament, please contact Diana Venezia, at dvenezia@phillyyouthbasketball.org or (908) 462-4189





BEYOND BASKETBALL

SPONSORSHIP FORM

GENERAL INFORMATION:

Business Name: _____
Street Address: _____
City: _____ State: _____ Zip: _____
Contact Name: _____
Telephone Number: _____ Fax Number: _____
E-mail: _____ Web address: _____

SPONSORSHIP COMMITMENT LEVEL (CHECK ONE):

_____ Presenting: \$10,000
_____ Division: \$5,000
_____ Academic: \$2,500
_____ Starter \$500

METHOD OF PAYMENT:

___ Check:

Enclosed is my sponsorship check for in the amount of \$ _____

___ Charge My Card:

_____ Visa _____ MasterCard _____ Discover _____ Amex

Cardholder's name: _____

Billing Address: _____

Card Number: _____ Exp. Date: _____ Security Code: _____

Please send invoice to: _____

Sponsor Signature: _____ Date: _____