



**ONE MISSION**



**ONE VISION**



**ONE DECADE**



**Philadelphia Youth Basketball's FY25 Annual Impact Report**





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Students of CW Henry celebrate winning the Middle School Partnership Program championship. Since 2015, MSPP has grown to 24 different middle schools throughout the city. This program includes robust on and off court elements to support academic, social and emotional, leadership, nutritional, and athletic growth.







## LETTER FROM CEO

---

Just over 10 years ago, a group of caring and dedicated Philadelphians came together with a powerful vision; to build an organization, a program, and a Center which will have a transformative power in the lives of thousands of young people and families across our city and region. We set out to achieve this audacious goal with authentic community participation from every corner of the Philadelphia community. **The mission was simple and not easy.** Creating opportunities for a scalable number of young people to literally transform the trajectory of their lives has and will continue to be our obsession as we move forward into our second decade of operations.

The PYB trek has been made possible through the contributions of a few thousand people in our city. On behalf of our young people and families, our board and staff team members, and several dozen dedicated volunteers, we are incredibly grateful for the time, the philanthropic support, strategic input, and the enduring belief in our ability to dream big and execute well. **This Annual Report, entitled “One Mission - One Vision - One Decade.” provides a snapshot of the last year of this decade.**

It emphasizes the many ways in which we have dramatically expanded the reach and impact of our programming now that the Alan Horwitz “Sixth Man” Center, Powered & Operated by PYB, is fully operational.

I hope you are inspired by the contents of this report and the relentless pursuit of our work to help young people to lift up their lives in positive and powerful ways. I also hope that you will continue to support our programming, and at the same time, consider becoming involved in our soon to be announced Phase 2 Generator of Career Development & Economic Opportunity. This mission extender will help us to create career pathways for hundreds of young adults ages 18-29, who are in need of opportunities to achieve meaningful careers and economic independence.

With much gratitude,

*Kenny B. Holdsman*  
**Kenny Holdsman**  
Co-Founder & CEO

## Mission

PYB leverages the iconic game of basketball to deliver life-changing opportunities and experiences. Built of, by, for, and with the communities we serve, PYB provides a safe, nurturing environment for young people to build the skill-sets and mindsets they need to succeed on the court and in their education, careers, and lives.

## Vision

PYB envisions a Philadelphia in which all youth are supported, empowered, uplifted, and thriving. As a leader in youth self-determination and workforce development, PYB will play a key role in fulfilling this vision and driving sustained, positive, generational change in the lives of young people and our communities.





PYB's values are the shared principles and beliefs that guide our actions and provide a compass for all of our decisions. Our values draw inspiration from the three-word phrase – **“Voice, Value & Visibility”** – that is an established part of the PYB lexicon and represents what we honor in all members of our community.



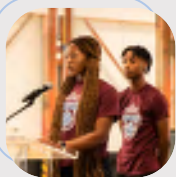
### **Authenticity**

We promote the power of storytelling and honor the diversity and authenticity in each other's narratives and identities.



### **Safe Space**

We believe young people and the communities we serve deserve safe, trusting, and healing environments that provide opportunities that match their aspirations.



### **Value**

We believe all young people deserve to be heard, to feel valued, and to be seen.



### **Inclusion**

We are committed to creating environments that are inclusive, equitable, and welcoming to all.



### **Growth**

We emphasize continuous learning and strive for excellence in our work.



### **Power**

We honor the inherent worth and power within all members of our communities.



### **Integrity**

We operate with the highest levels of integrity and transparency.



### **Commitment**

We are unwavering in our belief that we can accomplish our mission.



# Theory of Change

Our updated Theory of Change makes one thing clear: we're in this with young people, community members, and families for the long haul, mapping the journey from their first bounce of the ball to the moment they step into adulthood with confidence and purpose. It explains how our work creates real, lasting change, bringing our team together around a shared vision for impact.

## Needs Statement

Many youth and young adults across the Greater Philadelphia area are actively pursuing opportunities for quality programming, safe spaces, and meaningful opportunities for connections and economic growth.

### Core Components

*Foundational elements that inform our strategies*



**BASKETBALL  
CULTURE & EXPOSURE**



**SOCIAL-EMOTIONAL  
LEARNING**



**MENTAL HEALTH &  
PHYSICAL WELLNESS**



**CAREER  
READINESS**



**LEARNING  
ENRICHMENT**

### Strategies

*Cross-cutting activities of our departments and partners*



**INFRASTRUCTURE &  
SUSTAINABILITY**



**SAFE & ACCESSIBLE SPACE**



**SOCIAL CONNECTIVITY**



**PROGRAMMING &  
RESOURCE DELIVERY**



**CULTURE & BELONGING**





## Short-Term Outcomes

*6 months - 1 year*

- ↑ POSITIVE & SAFE EXPERIENCES
- ↑ BUILDING RELATIONSHIPS
- ↑ INVESTMENT & RETENTION
- ↑ INTEGRATED WELLNESS
- ↑ CAREER OPPORTUNITIES



## Intermediate Outcomes

*1-3 years*

- ↑ GROWTH IN SOCIAL-EMOTIONAL LEARNING CAPACITIES
- ↑ SOCIAL CAPITAL MOBILIZATION
- ↑ WORKFORCE READINESS
- ↑ CAMPUS IS KNOWN AS A TRUSTED COMMUNITY ASSET



## Long-Term Outcomes

*3-10+ years*

- ↑ COMMUNITY CONNECTION & COLLABORATION
- ↑ ECONOMIC MOBILITY
- ↑ THRIVING & SELF-DETERMINATION



## Impact Statement

Youth, young adults, and community members throughout the Greater Philadelphia area experience sustained positive generational change and can shape a purpose-driven future through an ecosystem of holistic support.



# Kinder-to-Career Model

After a decade of refining what works, PYB has built a program model that gives every young person a real path forward. No matter their age, gender, or ability to pay or play, they can move through a series of experiences, and at each stage, open new doors, stretch their skills, and build their confidence, helping them move from curious kids to capable, community-minded leaders.

## Early Years, K-4<sup>th</sup> Grade

### EARLY YEARS ACADEMY

A play-based basketball enrichment program that helps our youngest kids learn, grow, and have fun while learning fundamentals.

### EARLY YEARS SUMMER LEARNING

A summertime boost that blends hoops, reading, and hands-on activities to keep young minds sharp to prevent the 'summer slide'.

### EARLY YEARS DEVELOPMENT LEAGUE

A beginner-friendly league where little hoopers learn teamwork, fundamentals, and game essentials at their own pace in a 3v3 setting.

### SCHOOL CLOSURE HOLIDAY CLINICS

One-day, high-energy clinics that gives kids a safe, active place to learn and play when school is closed.

## Middle Years, 5<sup>th</sup>-8<sup>th</sup> Grade

### PYB-PREP ACADEMY

A supportive, high-intensity middle school program that blends academics, mentorship, mental health and physical wellness, and basketball skill-building to help students level up on and off the court.

### LACE UP & LEARN UP SUMMER CAMP SERIES

A summer-long day camp of hoops, creativity, and curiosity that keeps kids active, learning, and having fun.

### PYB SUMMER LEAGUE

An open-run league for players to sharpen skills, build confidence, and enjoy real game action during summer evenings.

### MIDDLE SCHOOL PARTNERSHIP PROGRAM

An after school-based program that brings PYB's blend of academic support, mentorship, and basketball to school sites across the city.

### SCHOOL CLOSURE HOLIDAY CLINICS

One-day, high-energy clinics that gives kids a safe, active place to learn and play when school is closed.





## Older Years, 9<sup>th</sup>-12<sup>th</sup> Grade

### TEEN REC NIGHT

A comprehensive program where teens can hoop, hang out, and learn essential career and life skills in a safe space that feels like their own.

### SEASONAL WORKSHOPS

Creative, introduction level sessions that let young people explore new interests and build real-world talents in bite-size, hands-on formats, including Music Production, 3D Printing, and more.

### WORK-BASED LEARNING

A paid internship program that helps teens explore careers they are interested in, get viable real-world experience, and gain professional connections in the field.

### YOUTH ENTREPRENEURSHIP ACADEMY

A hands-on workshop for high school students to learn the logistics of running a business and entrepreneurship.

### YOUTH BUSINESS COMPETITION

A Shark Tank-style competition where young entrepreneurs pitch their ideas to top executives and compete for investment money.

### JR. REFEREE ACADEMY

A starter training program that teaches young people the rules, professionalism, and confidence to officiate basketball games.

## Young Adulthood, 18-29 Years Old

### VARSITY TRADES ACADEMY

A hands-on training program where young adults gain experience with equipment used in high-demand trades, learn practical skills from real professionals, and get a clear path toward careers that build both confidence and opportunity.

### YOUTH BUSINESS COMPETITION

A Shark Tank-style competition where young entrepreneurs pitch their ideas to top executives and compete for investment money.





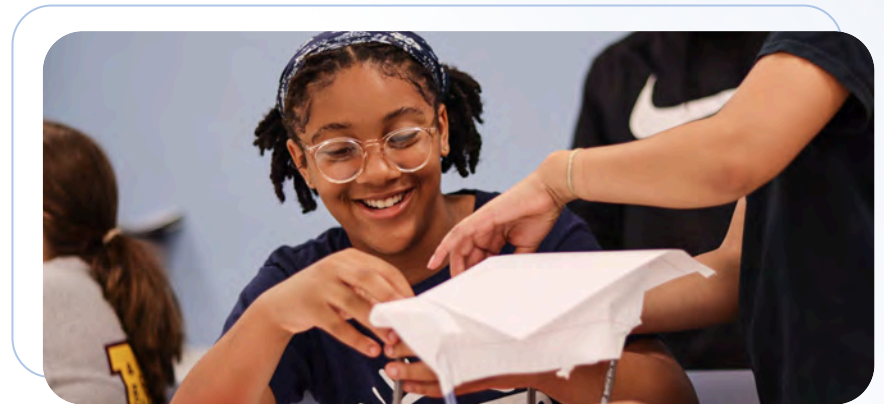
# Program Components

In every session, on every court and in every classroom, the components included in our programs are where transformation takes shape in real time. Young people step in carrying their own hopes and frustrations, and they're met by Coach-Mentors who see them fully and push them gently toward their best selves. **Skills are taught, sure, but something deeper happens too.** A student finds her voice in a discussion circle. A team learns to navigate conflict with respect. A quiet middle schooler realizes he's capable of more than he ever believed. These moments stack up, one after another, until confidence becomes regular, leadership becomes natural, and community becomes the norm. Whether it's basketball instruction that teaches discipline and teamwork, academic sessions that build real momentum, or leadership activities that help young people own their story, each piece is designed with intention. And as students keep showing up, we keep meeting them with programs that honor their brilliance and push them further. This investment is where growth comes alive, and where the next decade of impact is already taking root.



## BASKETBALL CULTURE & EXPOSURE

Basketball is our main entry point for youth and community members. Built upon Philadelphia's deep cultural connection to the game of basketball, our work and services harness the power of the sport to bring people together, teach discipline, build joy, and create access to new places and experiences.



## SOCIAL-EMOTIONAL LEARNING

Social-emotional learning sits at the heart of everything. We believe that skills like resilience, empathy, communication, and self-awareness are life skills that every young person needs. In our programs, youth learn how to handle their emotions, face challenges, and build strong, respectful relationships with peers and adults in their lives.





## MENTAL HEALTH & PHYSICAL WELLNESS

Our newest components, Mental Health and Physical Wellness, were a priority because we know it is impossible to truly thrive without being healthy in both mind and body. This includes nutrition, mental health education, and safe spaces for active play and exercise. Lessons taught during our programs are deepened through practices like yoga, mindfulness, and nutrition.



## CAREER READINESS

We believe every young person should see a future that feels real and reachable. We work to equip young people and young adults with the skills, experiences, and networks needed to explore and pursue sustainable career pathways. Once a young person reaches high school, they qualify for our Work-Based Learning program, where they gain clarity, confidence, and a sense of direction that helps them move from dreaming to doing.

Now that I've been in this program, the Work Based Learning program, and PYB, it's helped me realize that everybody deserves a chance, and everyone should have the chance to speak up, because you never know what opportunity you might get from just having a small conversation.

*D'iva, Work-Based Learning, 9<sup>th</sup> Grade*



## LEARNING ENRICHMENT

Academic confidence can open doors that last a lifetime. In our classrooms, young people get the support they need to develop a love for learning. We encourage curiosity and critical thinking through reading, financial and digital literacy, STEAM learning, civic dialogue, and hands-on projects. We want our young people to experience learning as something empowering instead of intimidating.



# Impact

Over the last decade, our mission has stayed steady, but the scale of our impact has grown in ways we could not have imagined. What started as a vision for deeper, more equitable youth development has become a citywide force for opportunity and belonging. In just the past few years, we have expanded programs, strengthened our academic and leadership pipeline, and built a team that refuses to settle for anything less than excellence for our young people. And, since opening the Sixth Man Center, that growth has taken on a whole new life. Thousands of students, families, neighbors, partners, and visitors have walked through its doors, filling the building with energy that extends far beyond formal enrollment. It's become a true community hub, a place where people show up to learn, play, connect, and be part of something bigger.



**1,631**

**TOTAL YOUTH SERVED**  
(+361% COMPARED TO 2015!)



**70+**

**COACH-MENTORS**  
(+250% COMPARED TO 2015!)



**2,100+**

**PROGRAM HOURS**  
(+1000% COMPARED TO 2015!)



**56**

**PROGRAM SITES**  
(+522% COMPARED TO 2015!)



**80**

**PROGRAM PARTNERS**  
(+1,900% COMPARED TO 2015!)



**22**

**EXPOSURE TRIPS**  
(+1,022% COMPARED TO 2015!)



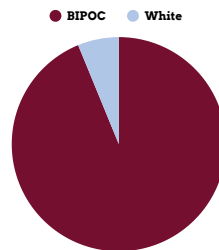


## 5:1 Male to Female Ratio

Youth enrollment this past year had a 5:1 ratio, and we have grown the number of young ladies attending our programs by 45%!



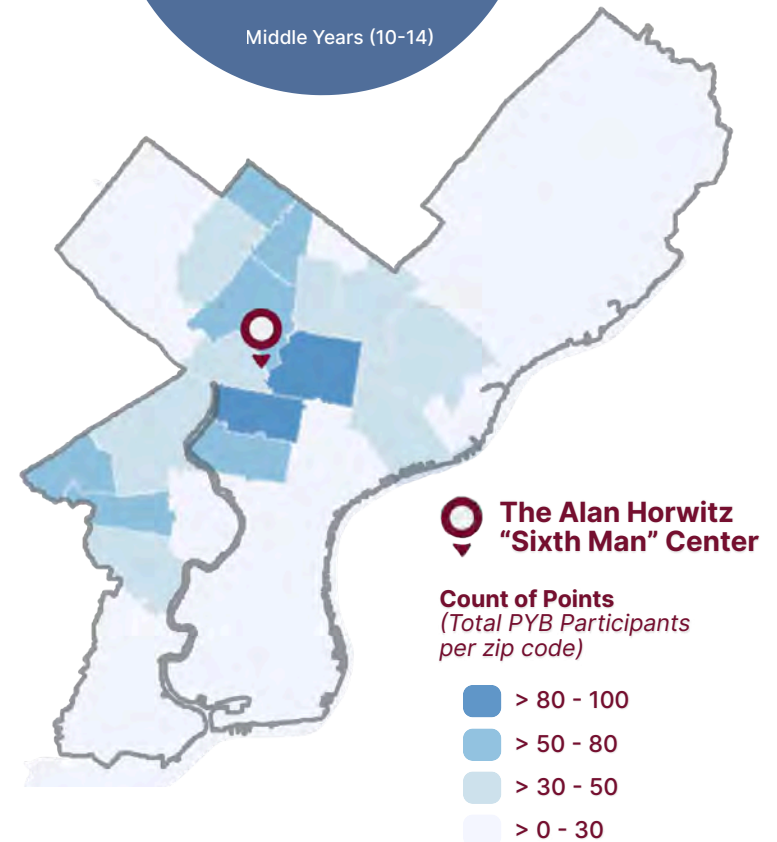
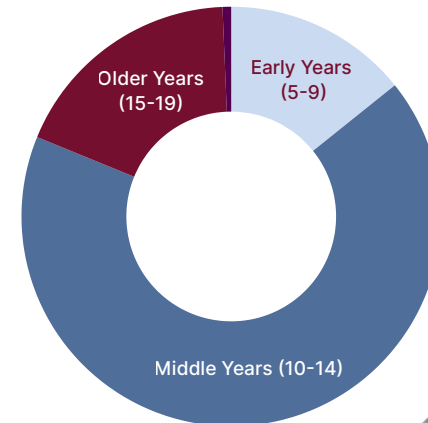
## 94% of Program Participants Identify as Black Indigenous People of Color (BIPOC)



## 108 Unique Zip Codes Served, with 40% Of Young People Enrolled More than Once

Across every program offered this past year, 40% of participants registered for more than one program, whether returning or joining something new. This consistency tells us young people are enjoying their time with us and are eager to come back and explore everything we offer. A big part of PYB's mission is reaching an exponential number of young people across the greater Philadelphia area, and this year, we served youth from 108 unique ZIP codes across the region, 40 more than last year!

## 10-14 Years Old: Majority Age Group



# Program Experiences

Our programs are regularly assessed to assure that each young person has the best experience possible. To accomplish this, PYB uses surveys to measure participants' experiences of key positive youth development (PYD) practices that are correlated with growth in social-emotional learning (SEL) that leads to long-term academic gains, career and workforce development, positive behaviors, and increased thriving.

We aim to enhance our program quality and impact by achieving a satisfaction score of at least 80% from participants and stakeholders. Data reflects responses from 501 participants surveyed and interviewed across all programs from summer 2024 to spring 2025.

- 95%** OF YOUTH EXPERIENCED HAPPINESS & JOY DURING PROGRAMMING
- 90%** OF YOUTH DEVELOPED BONDS & RELATIONSHIPS WITH OTHERS
- 91%** HAD A POSITIVE PROGRAM EXPERIENCE AND ARE LIKELY TO HAVE FRIENDS JOIN THEM
- 90%** FORMED A POSITIVE RELATIONSHIP WITH A CARING ADULT WHO SUPPORTED THEM
- 93%** ENGAGED IN A SAFE SPACE, WITH AN ADULT WHO CREATED A SUPPORTING ENVIRONMENT





# The Alan Horwitz “Sixth Man Center” - Year One

In the early days, we had the vision, the energy, and the kids... but no building big enough to hold our aspirations. What we did have was a decade's worth of hunger, belief, and community behind us. That long climb led to the Alan Horwitz “Sixth Man” Center, a home that finally matches the scale of our mission. In just one year, the Center has transformed from a long-imagined dream into a living, breathing hub of youth development, where thousands of young people, families, and partners gather to learn, lead, connect, and celebrate. Year One proved what we always knew: when you build a space worthy of young people's brilliance, they fill it with possibility.

## 170,000+

YEAR ONE VISITORS

## 150+

YEAR ONE EVENTS

## 250+

COMMUNITY PARTNERSHIPS

## 3,500+

CAPITAL DONORS



# Evidence of our Thriving Ecosystem

## Beautification of the Sixth Man Center

PYB invested in the beautification of the Sixth Man Center through the creation of three public art murals this year. More than just decoration, they reflect the values of community, inspiration, and belonging that are central to our work. Artwork includes:

- **Joel Embiid Mural**, celebrating his contribution to the city of Philadelphia and is placed above the "In Memory of Arthur" Court.
- **Doug Collins Mural**, a tribute to the legendary coach and player's enduring support for PYB and his multi-faceted, inspirational career.
- **Women's Empowerment Mural**, created in partnership with Mural Arts Philadelphia, and made by Ddymond Whipper-Young and PYB young ladies.



## Fun For the Whole Family

PYB hosted a variety of different events throughout the year to engage not just our young people, but the entire community. Whether through film, festivals, or basketball, PYB continues to ensure that the Sixth Man Center is a place where families can gather, share their voice, have fun, and create lasting memories together. Events include:

- **Sixth Man Center Ribbon Cutting**
- **Fall Festival**
- **Women's History Month Movie Premiere**
- **Inaugural Roots Picnic Celebrity Basketball Game**





## Civic Exposure

Since opening the Sixth Man Center, PYB has become a destination for civic leaders and changemakers to witness firsthand the transformative work taking place in our community, and it creates opportunity for our young people to elevate their exposure to civic leadership. Visitors include:

- **Philadelphia Mayor Cherelle Parker**
- **Pennsylvania State Senator Vincent Hughes**
- **United States Senators Cory Booker & Bob Casey**
- **Former Vice President Kamala Harris**
- **Prince Edward, Duke of Edinburgh**
- **Pennsylvania Governor Josh Shapiro**



## Meaningful Connection

The Sixth Man Center was created as a central space where young people and community members could come together to build meaningful relationships and participate in transformative programming. Throughout the year, we sought events that unite our community for pivotal conversations. Events include:

- **Black History Month Celebration**, featuring a Black Wall Street marketplace and a series of panel discussions
- **National Girls and Women in Sports Day**, in partnership with PYB Coach-Mentor Jeannine Kayembe and the Black Women's Basketball Museum
- **PYB's Annual Sneaker Ball**, an impactful night of celebration and hope, bringing individuals from across the PYB Exosystem to raise money for our impact.



# Staff Team

**Ameen Akbar**

Chief Mission Officer

**Zach Anderson**

Coordinator of Basketball Programs

**Ellen Bair**

Manager of Enrichment

**DaTwan Bolden**

Manager of Basketball Programs

**Steven Branch**

Safety & Security Supervisor

**Jasmine Brown**

People Power Coordinator

**Randy Butler-Tillotson**

VP of Program Operations & Impact

**Maggie Connolly**

Manager of Revenue

**Nahijee Cross**

Marketing & Communications Manager

**Christian Diaz**

Manager of Enrichment

**Thomas Faulstich**

Chief Financial Officer

**Flora Feldman**

Manager of Strategy

**Julia Green**

Manager of Development

**Troy Harper**

Coordinator of Basketball Programs

**Samantha Heliodoro**

Director of Impact & Evaluation

**Kenny Holdsman**

Co-Founder & CEO

**Simonne Jordan**

Coordinator of Enrichment

**Kyle Lafferty**

Director of People Power

**Alicia Lake**

Earned Revenue Coordinator

**Angel Lopez**

Development Coordinator

**James Luciano**

Manager of Guest Experience & Administration

**Lamont Mayers**

Director of Facilities

**Billie Owens**

Guest Experience Coordinator

**John Owens**

Director of Basketball Programs

**Max Raiken**

Vice President of Revenue

**Jennifer Sierra**

Development Manager, Foundations

**Zuri Stone**

Director of Enrichment

**Greg Thomson**

Director of Skilled Building Trades

**AJ Thompson**

Accounting Coordinator

**Jayson Tischler**

Chief Operating Officer

**Edgar Valentin Jr.**

Content Creation Coordinator

**Byron Void**

Accounting Manager

**Shaquanah Watson**

Housekeeping Supervisor

**Cynthia Wright-Whitley**

Manager of Enrichment

**Eric Worley**

Co-Founder & VP of Basketball Programs

**CJ Yeboah-Afari**

Coordinator of Basketball Programs



Members of PYB's Program Team pose at the 2025 Sneaker Ball.



## Facilities Team

Briyel Brown  
Nishay Carson  
Jermaine Heath  
Alana Henry  
Courteney Jones-Moody  
Atiya Keo  
Emma Obfenda  
Kay Pitts  
Marquis Seamon  
Nick Ruth  
Ty Yates-Mayers

## Culture Keepers

Byhira Ayers  
Gerard Clarke  
Tyler Faison  
David Griffin  
Jaycee Hall  
Brian Lilly  
Gabe Lowe Jr.  
Bernard Orr  
Cherrelle Smith

## 2025 Interns

Zach Anderson  
Jameer Crump  
Jasir Dollard  
Anthony Rivers

## Coach-Mentors

Kendreaus Adam-Johnson  
Joseph Anthony  
Rich Bandy  
Dave Bass  
Marques Biddle-Johnson  
Randy Biddle-Johnson  
Alexa Blackwell  
Diana Caramanico  
Marsalis Chism  
Chris Clayton  
Jalen Coleman  
Mensa Corinaldi  
Vaughn Covington  
Da'Kquan Davis

Alexander De Lia  
Dave Deshields  
Naseer Durham  
Harold Easley  
Dwain Edwards  
George Eggers  
Kahir Eldridge  
Juliana Ennett  
Richard Felder  
Jose Ferran  
Tyrik Gass  
Andre Gittens  
Okea Green  
Kenyatta Greene  
Chelse Hall  
Chris Harley  
Jacques Hawkins  
Lawrence Henry  
Edwin Howell  
Kamilah Hudson  
Irvin Hutcherson  
Bernie Hynson

Darnell Johnson  
Krestinn Johnson  
Jemere Johnson  
Ivory Jones  
James Jones  
Jamal Jones  
Elbert Jordan  
Bill Jordan  
Jeannine Kayembe  
Sierra Kelly  
Dante Lites  
Michael Lyde  
Jahmir Marable-Williams  
Sianni Martin  
Syreeta Martin  
Francis McNamee  
Unais Moore  
Todd Moore  
Dawud Morris  
Taylor Morris  
Hope Norman  
Devon Owens  
Alexis Pena  
Andrea Peterson  
Nasir Prior-Isaac

Tyler Raysor  
Tyreek Riddick  
Tyron Scott  
Eric Scott  
Tyrone Sheppard  
Jahmir Shuler  
Claire Sitarz  
Jaleel Smith  
Elijah Smith  
Kristen Spencer  
Samuel Sproul  
Malcolm Taylor  
Di'anna Thomas-Palmer  
Drew Thompson  
Zaire Vann  
Daniel Whaley  
Darren White-Green  
Kharie Wilkins  
Joseph Williams  
Michelle Wilmore  
Steven Wood  
Cire Worley  
Antwain Wynn  
Collins Yeboah-Afari  
Andrew Young



Coach-Mentor Eric Pendelton (left) poses with a camper at the PYB Lace Up & Learn Up Summer Camp Series.

**I love Coach Cierra because she helps me with everything I need help with. She's also emotional support if you need her and I can talk to her about anything that's going on. She's helping with my basketball a lot, and she makes sure that I have the skill down before moving on to something else.**

**Shahan, PYB PREP-Academy, 7<sup>th</sup> Grade**

*\*denotes those who were part of the Board in FY24-25 but no longer serve*

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## Brooke Queenan

Chairperson; Keystone  
Municipal Solutions

## Isaiah Nathaniel

Vice-Chairperson,  
Strategic Planning  
Committee Chair; Delaware  
Valley Community Health

## Tyneeha Rivers

Secretary, Personnel  
Committee Chair; Nova Dawn  
HR Consulting Partners

## Alan Gubernick

Treasurer, Personnel  
Committee Chair;  
EisnerAmper

## Paul Aschkenasy

Property Committee Chair;  
Blank Aschkenasy Properties

## Nikki Bagby\*

North10 Philadelphia

## Dr. Jayme Banks

School District of Philadelphia

## Olin Chamberlain\*

Wells Fargo

## Michael Cohen

Rodman Properties

## Erinn Corbett-Wright

Development Committee  
Chair; Salesforce

## Brad Denning\*

PwC

## Shalonda Epps\*

Xponance

## William Ellerbee

Retired, Simon Gratz High School

## Dr. Helene Glassberg

University of Pennsylvania  
Health System

## Kenny Holdsman

Philadelphia Youth Basketball

## Bob Kothari

Opportunity Partners

## John Langel

At Large; Retired, Ballard Spahr

## Kafi Lindsay

Impact PHL

## Joel Litvin

Calumet Consulting, LLC

## Marshall Mitchell

Salem Baptist Church

## Marlene Olshan

Momentem Consulting Group

## Albert Parker

Oncocyte Corporation

## Bishop Devin Park

Freedom Missions

## Brian Peterson

Program Committee Chair;  
University of Pennsylvania

## Robert Quint

Formerly, Radian

## William Ryan

Penn State University

## Craig Scott

CHS Ventures

## Mark Silow

Governance and Nominating Committee  
Chair; Fox Rothschild

## Samuel Silvers

Generator Committee; Retired,  
Deloitte Consulting LLP

## Michael Spolan

Retired

## Dr. David Thomas

Community College of Philadelphia

## James Thompson

AllianceBernstein

## Howard Widra

Apollo

## Debbie Zumoff

At Large; Venio, LLC



Isaiah Nathaniel (right) poses with PYB Coach of the Year  
Kea Greene (middle) and sister Kelly Nathaniel (left).



### **NextGen Committee**

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Carinthia Bank  
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Matthew Sherman  
Liam Gillespie  
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Bart Mellits  
Isaiah Nathaniel  
Ayotunde Ogunbiyi  
Franklin Okpalaf  
Brooke Queenan  
Jason Ray  
Craig Scott  
Steve Shapiro  
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Robert Quint  
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Debbie Zumoff

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Jacob Paul  
Robert Quint  
Craig Scott  
Mark Silow  
Michael Spolan  
Debbie Zumoff

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Kenny Holdsman  
John Langel  
Isaiah Nathaniel  
Brian Peterson  
Brooke Queenan  
Tyneeha L. Rivers  
Mark Silow  
Samuel Silvers  
Debbie Zumoff

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Kenny Holdsman  
John Langel  
Brooke Queenan  
Frannie Reilly  
Mark Silow  
Debbie Zumoff

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Brad Denning  
Helene Glassberg  
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Kenny Holdsman  
Bob Kothari  
Isaiah Nathaniel  
Albert Parker  
Craig H. Scott  
Adam Sherman  
Samual Silvers  
Michael Spolan  
Debbie Zumoff

### **Program Committee**

Charles Adams  
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Dr. Jayme Banks  
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Mark Kahn  
Bob Kothari  
Bishop Devin Park  
Brian Peterson  
Brooke Queenan



*NextGen People Power/DEI Subcommittee Chair Morgan Pastner Jaffe, smiles as she watches the PYB Youth Business Competition as a judge.*

# Financials

The following numbers are drafts from FY25 and may be subject to change.  
At the time of printing, PYB was in the process of completing our FY25 Audit.



60.4%	<b>Staff &amp; Coach-Mentors</b> \$4,915,591
12.4%	<b>General &amp; Administrative</b> \$1,009,954
9.8%	<b>Facilities</b> \$797,310
7.3%	<b>Food Service</b> \$601,523
6.4%	<b>Professional Services</b> \$516,725
3.7%	<b>Other Program Delivery</b> \$299,452



22.9%	<b>Government</b> \$2,499,337
22.6%	<b>Individuals</b> \$2,455,301
15.7%	<b>Corporations</b> \$1,703,857
15.3%	<b>Foundations</b> \$1,662,098
10.1%	<b>Event Income</b> \$1,093,316
9.7%	<b>Earned Income</b> \$1,055,757
3.7%	<b>Other</b> \$409,888



# Operating & Programming Donors - 2024-25

*The following donors made contributions between July 1<sup>st</sup>, 2024 to June 30<sup>th</sup>, 2025.*

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*\*denotes a contribution made through the Education Income Tax Credit Program (EITC)*



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**Thank you to the hundreds of donors who have given under \$500 to our organization. PYB and the Sixth Man Center stands as a testament to the power of a united community, built of, by, and with the community we serve. It took every believer, every contribution—big or small—to help us lay the foundation, brick by brick, for this transformative space and impactful program. Your generosity and unwavering support have created a center that will uplift and inspire our youth for generations. We are deeply grateful for each and every one of you who believed in this vision and made it a reality.**

*\*denotes a contribution made through the Education Income Tax Credit Program (EITC)*

# Partners

*\*denotes those whose partnership provided PYB young people with paid internships through PYB's Work-Based Learning program*

Our work is stronger because of the organizations, companies, and people whose generous in-kind contributions and sustained involvement continue to support PYB in meaningful ways.

## Programmatic Partners

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 WHYY  
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 Williamson College  
 Women's Sports Foundation  
 WSFS  
 Wiz Cafe \*  
 YAS Project/Healing Futures  
 YMCA Northeast  
 Zion Stanford



WNBA Champion and Philly native, Kahleah Copper and former PYB Coach-Mentor, Keisha Hampton pose with participant at the 2Klutch Skills & Drills Camp hosted at the Sixth Man Center.

## The Alan Horwitz “Sixth Man” Center

### Co-Located Partners

Children's Crisis Treatment Center  
Hidden Genius Project (Coming 2026)  
Jefferson Health Plans  
NovaCare Rehabilitation  
Revolution School (Coming 2026)  
SV Sports  
Triple B Hospitality Group

### Operation Partners

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The Philadelphia Citizen  
Ubuntu Fine Art



“Now I’ve had the privilege of witnessing PYB’s incredible journey firsthand—visiting their transformative programming, engaging with youth, and coming together for a shared purpose... This partnership with PYB is proof that teamwork fuels transformation. When passionate people come together with a shared mission, anything is possible.”

*Kat Ketter, Jefferson Health Plans*

*Dennis “Yogi Den” Davis speaks to the crowd after being crowned one of PYB’s Partners of the Year.*

# Ways to Engage & Get Involved

*\*To make a gift by Stock or Wire Transfer, please reach out to our Chief Financial Officer at [tfaulstich@phillyyouthbasketball.org](mailto:tfaulstich@phillyyouthbasketball.org)*

At PYB, every contribution counts, and we're committed to making it as easy as possible for you to support our mission of empowering youth through basketball and education. Explore the various ways to give, each thoughtfully designed to accommodate your unique circumstances and resources. Your generosity fuels our work and helps us build brighter futures for young people in our community. Thank you for being a vital part of our movement.

## On our website

Make a secure donation online directly through our website at [phillyyouthbasketball.org](https://phillyyouthbasketball.org)

## By mail

Send a check or money order made payable to Philadelphia Youth Basketball to our address: **4250 Wissahickon Avenue, Philadelphia, PA 19129.**

## By phone

267-519-9209

## Via Stock Transfer\*

## Through Wire Transfer\*

## Corporate Employee Matching

If you work for a company with a matching gift program, your donation can have double the impact when your employer matches your contribution!

## Tax Credit - EITC Giving

Businesses or individuals can participate in the Educational Improvement Tax Credit (EITC) program, directing their state tax dollars to support our educational initiatives in exchange for up to a 90% state income tax credit.

## Donor Advised Fund

Utilize your donor-advised fund to make a charitable contribution, allowing you to recommend grants to our organization as part of your philanthropic strategy.



*Philadelphia Youth Basketball is an IRS-authorized 501(c)3 organization, which means your donation is tax-deductible. **EIN: 473758442***

*For all questions related to making a donation or getting involved, please contact our Manager of Development & Events Julia Green at [jgreen@phillyyouthbasketball.org](mailto:jgreen@phillyyouthbasketball.org).*



### **Volunteer at a program or event**

Contribute your time and skills by actively participating in our events or programs, helping us create a positive impact on the community.

### **Visit one of our programs**

Gain insight into our initiatives by personally visiting one of our programs to see the work we do and the difference we make in the lives of young individuals.

### **Tour the Alan Horwitz “Sixth Man” Center**

Take a guided tour of our Sixth Man Center to learn about its role as a hub for youth development and community engagement.

### **Serve as a Coach-Mentor**

Make a profound difference in the lives of young people by becoming a Coach-Mentor, guiding them to reach their full potential.

### **Become a partner**

Collaborate with us as a partner, and consider offering internships through our Work-Based Learning program, contributing to career development of our young people.

*For all questions related to getting involved and volunteering, please contact our Manager of Strategy Flora Feldman at [ffeldman@phillyyouthbasketball.org](mailto:ffeldman@phillyyouthbasketball.org).*

### **Donate in-kind support**

Support our efforts by donating essential items like supplies, equipment, or snacks, which directly benefit our programs and participants.

### **Join a committee**

Play an active role in shaping our initiatives and decision-making processes by becoming a committee member, where your expertise and insights are highly valued.

### **Show up as a guest speaker**

Share your knowledge and experiences by serving as a guest speaker in our programs, inspiring and motivating our participants with your insights.















# **The Alan Horwitz "Sixth Man" Center Powered & Operated by Philadelphia Youth Basketball**

**4250 Wissahickon Ave | Philadelphia, PA 19129**

**267-519-9209 | [www.phillyyouthbasketball.org](http://www.phillyyouthbasketball.org) | [info@phillyyouthbasketball.org](mailto:info@phillyyouthbasketball.org)**



**SIXTH MAN  
CENTER**